



UMANT 2021 Strategic Planning Session

January 7, 2022 • 2pm – 5pm
Corinth Public Safety Facility • 3501 FM 2181 Suite B

Zoom Meeting
Meeting ID: 926 6886 9078
Passcode: 547007

Present

Bora Sulollari	Jared Devries
Brett Cast	Lauren Williams
Brittney Huff	Madeline Oujesky
Cecelia Ventura	Maria Skrut
Hillary Cromer	Stephanie Clayton
Imelda Speck	Terrence Harbin

Via Zoom

Ali Alirezaieyan	Guadalupe Orozco
Amber Ralley	Jessica Almendarez
Aya Kouaho	Major Youngblood
Christina Derr	Sarah Luxton
Dipal Chaudhary	Tony Cao

The meeting began at 2:22 pm

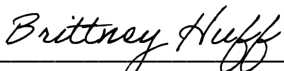
- 1) 2021 Year-in-Review
 - a) 64% increase in Facebook reach; 113% increase in engagement
 - b) \$5,000 raised at Wine & Dine; 79 tickets sold
 - c) 37 virtual One-Day Conference attendees; 24 virtual Exec Connect participants
 - d) 3 Professional Development events – Cybersecurity, Performance Measures, Resiliency
 - e) 3 scholarships awarded totaling @2,750
 - f) 6 new members – 1 full, 5 students

- 2) Upcoming 2022 Introductions and Expectations
 - a) The 2022 Officers introduced themselves to the group:
 - i) Brittney Huff, President
 - ii) Imelda Speck, Vice President
 - iii) Brett Cast, Treasurer
 - iv) Lauren Williams, Secretary
 - b) Expectations by Committee:
 - i) Executive team
 - (1) Review of by-laws
 - (2) Submit financial policies for consideration
 - (3) Creation of standard operating procedures manual
 - (4) Establish scholarship process and formal policy
 - ii) Professional Development
 - (1) Explore opportunities for cross-professional collaboration

- (2) Consider partnerships with sister organizations for virtual events
 - iii) Partnership
 - (1) Connect with Universities and other organizations for potential membership
 - iv) Communication
 - (1) Utilize Dropbox for all media, handouts, etc. for the committees
 - (2) Create repository of contact information from events for future reference
 - v) Special Events
 - (1) Work closely with Communication Committee for record keeping
 - (2) Consider Golf Tournament as fundraising opportunity
 - vi) Networking & Mentorship
 - (1) Maintain close working relationships with Membership and Professional Development
 - vii) Everyone
 - (1) Be mindful of follow ups at conclusion of each event (send “thank you” cards in timely manner, share relevant handouts with event participants, record and share contact information from panelists, etc.)
 - (2) End of year handoffs should be conducted as a best practice for all Chairs and Executive Team members
- 3) Committee Break-out Sessions
 - a) Committee members present and virtual met using telephonic or videoconferencing devices to brainstorm potential events and ideas for 2022. The large group reconvened after about 45 minutes to share the concepts discussed.
 - b) Special Events
 - i) The current plan is to move forward with the One-Day Conference and Wine & Dine as is precedent. A Golf Tournament will be considered as an alternative to the Wine & Dine event.
 - c) Professional Development
 - i) Committee plans to move forward with virtual lunch and learns to be held on Fridays in March, June and September.
 - ii) Committee will be brainstorming options for hosting a physical tour, currently proposed for July.
 - d) Networking & Mentorship
 - i) Committee has set networking opportunity dates for 2022 as shown in Exhibit A.
 - e) Communications
 - i) Create Marketing Outreach plan
 - ii) Establish regular newsletter
 - iii) Provide regular updates to membership via website, social media, and general meetings
 - iv) Requests interaction on UMANT posts to support engagement
 - v) Open to potential content ideas to be used on social media
 - f) Membership & Partnerships
 - i) There were no new updates shared at this time.
- 4) 2022 UMANT Event Calendar Discussion
 - a) The tentative 2022 UMANT Event Calendar is included as Exhibit A.
- 5) Other Business
 - a) General monthly meetings will be held the first Friday of each month at 2 pm.

- i) The agenda and minutes will be shared with group on the Wednesday before the Friday meeting.
- b) The Executive Board will meet the Wednesday before a Friday general meeting at 10 am.
- c) Brett Cast to share pre and post event worksheet at a future meeting.
- d) Most importantly, take care of yourself and never be afraid to let the team know when you need help.

Adjourned 4:25 pm



Brittney Huff, President



Lauren Williams, Secretary

Exhibit A

Tentative UMANT 2022 Calendar



January

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

February

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March

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April

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May

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29	30	31				

June

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July

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August

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October

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November

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December

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24	25	26	27	28	29	30
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Networking & Mentorship

Feb 3 - Kick Off
 Apr 7 - Exec Connect
 Aug 11 - UTA School Event
 Aug 18 - UTD School Event
 Aug 25 - UNT School Event
 Dec 3 - End of Year Event

Special Events

October 28 - One Day
 Conference
 TBA - Wine & Dine

Professional Development

March 25 - Lunch & Learn
 June 17 - Lunch & Learn
 July TBD - Irving Trends & Tour
 event
 Sept 2 - Lunch & Learn

Executive Committee calls

1st Friday of the month at
 2pm