

**Urban Management Assistants of North Texas
Strategic Planning Retreat
Friday, April 3 2020, 2:00 p.m.
UberConference TeleConference
Meeting Minutes**

Present:

Officers	<input checked="" type="checkbox"/> Lauren Rose (President) <input type="checkbox"/> Laurie Wilson (Vice) <input checked="" type="checkbox"/> Lauren LaNeave (Treasury) (2:06) <input checked="" type="checkbox"/> Imelda Speck (Secretary)	
	Chair	Members
Communications	<input checked="" type="checkbox"/> Amanda Valdez (2:05)	<input type="checkbox"/> Chelsey Gordon <input checked="" type="checkbox"/> Erin Winn <input type="checkbox"/> Matt Yager <input type="checkbox"/> Bernadette McCranie
Membership	<input checked="" type="checkbox"/> Major Youngblood	<input checked="" type="checkbox"/> Sena Nyaku
Networking & Mentorship	<input checked="" type="checkbox"/> Brittney Huff (2:11)	<input checked="" type="checkbox"/> Jerod Potts <input type="checkbox"/> Stephen Harcus <input type="checkbox"/> Chandra Washington
Professional Development	<input checked="" type="checkbox"/> Letecia McNatt <input type="checkbox"/> Kimberly Garduno (Vice)	<input checked="" type="checkbox"/> Kate Hawley
Special Events	<input type="checkbox"/> Brett Cast (2:05 arrival) <input type="checkbox"/> Don Robinson (Vice)	<input type="checkbox"/> Carey Neal
Other UMANT Members		

1. Approval of March 6, 2020 Meeting Minutes

- a. Motion – Amanda
- b. Second – Brittney
- c. Passed (no Lauren L.)

2. COVID-19 Impacts on UMANT

Lauren R. started the discussion COVID-19 and impacts on UMANT. Due to County Orders, events need to be postponed and/or modified (go virtual). Wine and Dine will be postponed. With the great relationship with Messina Hof, UMANT can postpone to later date without losing money. 101 Series – Downtown will be postponed, and posed the question if the group would like to cancel or modify to go virtual for this and other events.

The group agreed that going virtual would be a good idea to continue to provide benefits and content for our members. Letecia said it should be feasible to take the 101 series online, but would need to check with her panel guests.

Lauren R. wants UMANT to still be a resource for information. Laurie Wilson said she could look into website/listserv capabilities to help keep the conversation going for members.

3. Committee Updates

Networking & Mentorship

Could do virtual happy hours and open to other ideas. Brittney said she could reach out to ZacTax to host conversation on how COVID-19 will impact sales and hotel tax. Group liked this idea and after discussing various forums, decided the easiest one would be to host this on Facebook Live to help promote the UMANT page as well. Imelda brought up to make sure to send event via website emails and point people to Facebook group

Professional Development

- i. Upcoming:
 - 1. 101 Series: Downtown & Special Events - Postponed
 - 2. 101 Series: Development (6/19 – Little Elm)
 - a. Should be on track to still have this event, even if virtual.

Membership & Partnerships

Major noted that not a lot of change. Overall stats show 3 pending new members who are missing payment to finalize membership activation. Total membership count at 199 members. Most likely going to be okay with membership even with COVID-19 and people pushing renewals off. Major agreed UMANT needs to stay relevant to student members with content going online.

Major will start to go back to look at tracking and data analysis of membership levels/careers paths/departments

Communications

Newsletter has not been sent out due to chaos of COVID-19 and all those emails filling people's inboxes. Offered to do a newsletter to update people on moving to virtual events, etc. Communication will keep Facebook/social media relevant and reach out to members who are graduating so we can give them praise since graduation ceremonies are not happening.

Special Events

As discussed in the beginning of the meeting, Wine & Dine (4/25) – Postponed. One-day conference will most likely still be able to happen but will wait to see how COVID-19 impacts events.

4. General Meeting Items

Officers are still planning on by-law review – things got thrown off due to COVID-19.

Next Meeting: May 1st