



UMANT Strategic Planning Meeting Minutes

January 13, 2023

3:00 PM – 5:00 PM

Irving City Hall

Present:

Officers	<input checked="" type="checkbox"/> Imelda Speck (President) <input checked="" type="checkbox"/> Brett Cast (Vice) <input type="checkbox"/> Lauren Williams (Treasury) <input checked="" type="checkbox"/> Jared DeVries (Secretary)														
	<table border="1" style="width:100%"> <tr> <th style="width:50%">Chair</th> <th style="width:50%">Members</th> </tr> <tr> <td><input checked="" type="checkbox"/> Maya Williams</td> <td><input checked="" type="checkbox"/> Haley Alsbrook</td> </tr> <tr> <td><input checked="" type="checkbox"/> Emma Crotty</td> <td><input type="checkbox"/> Chloe Sawatzky</td> </tr> <tr> <td><input type="checkbox"/> Brittney Huff</td> <td> <input checked="" type="checkbox"/> Kelly Baggett <input checked="" type="checkbox"/> Milenka Lopez <input checked="" type="checkbox"/> Sarah Luxton </td> </tr> <tr> <td><input checked="" type="checkbox"/> Elizabeth Johnson</td> <td> <input checked="" type="checkbox"/> Ayoub Kahondogoro <input type="checkbox"/> Kumar Gali </td> </tr> <tr> <td> <input checked="" type="checkbox"/> Tony Cao <input checked="" type="checkbox"/> Tesla Harlan </td> <td> <input type="checkbox"/> Scott Hammons <input type="checkbox"/> Kimberly Winarski </td> </tr> <tr> <td>Other UMANT Members</td> <td></td> </tr> </table>	Chair	Members	<input checked="" type="checkbox"/> Maya Williams	<input checked="" type="checkbox"/> Haley Alsbrook	<input checked="" type="checkbox"/> Emma Crotty	<input type="checkbox"/> Chloe Sawatzky	<input type="checkbox"/> Brittney Huff	<input checked="" type="checkbox"/> Kelly Baggett <input checked="" type="checkbox"/> Milenka Lopez <input checked="" type="checkbox"/> Sarah Luxton	<input checked="" type="checkbox"/> Elizabeth Johnson	<input checked="" type="checkbox"/> Ayoub Kahondogoro <input type="checkbox"/> Kumar Gali	<input checked="" type="checkbox"/> Tony Cao <input checked="" type="checkbox"/> Tesla Harlan	<input type="checkbox"/> Scott Hammons <input type="checkbox"/> Kimberly Winarski	Other UMANT Members	
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We spoke at length about things that went well last year (Lunch and Learn Events, the Trends and Tour event, Exec Connect, Wine and Dine. and the 50th Event) as well as things that we can improve on (Improving connections with our universities, programming events up front that anticipate budget season "slump", improving opportunities for mentorship)

The Mentorship program has gone a bit cold but we spoke about the benefits of the program and how it was set up and how it could be coordinated with Exec Connect as a jump start. Emma Crotty, Chair of Membership and Partnership spoke how she was a beneficiary of the program and how she still communicates with her mentor.

We spoke about the implications of adding an additional event for Special Events (Golf) and considered a feasibility committee to think about what a Golf fundraiser would look like.

We also discussed the idea of name badges for our members, to help new or interested members get better acquainted with who to talk to during meet-ups.

For our Back to School events, the idea is to both be featured at the university during orientation so that students on campus have an idea of what UMANT is. This means scheduling the Back to School events at the time of orientation. Then after orientation, students are invited to the UMANT happy hour event. This will serve to target students interested in a career in local government and will help increase future membership.

Brett spoke about the importance of having promotions for events planned out 6 weeks in advance, so that there is plenty of time for events to be promoted and added to calendars.

UMANT Event Dates (to be finalized before next meeting @ 2/3/2023)

Special Events:

- One Day; 10/13 or 10/20
- Golf Fundraiser; Early November

Professional Development:

- Lunch and Learn; March, July, September
- Trends and Tours; June

Networking and Mentorship:

- Exec Connect; March
- Back to School; To be coordinated with school orientation schedule
- End of Year; 12/2